

Exploring Enterprise 2 Programme

Starting February 2012

Location: Mallusk Enterprise Park

Description:

Are you facing unemployment or reduced hours in 2012 or are you at a crossroads in your life and not sure what path to take and need some help in exploring your opportunities, the Exploring Enterprise² Programme, run by Antrim Enterprise Agency, could be for you.

This innovative training Programme has been designed to provide you with the professional advice you will need in order to enable you to complete your pre-start planning stage and ensure that, in reaching your decision, you have an understanding of a range of business issues and learn the key business skills in a networking environment.

Programme content:

- Initial assessment to discuss key areas of need
- 2 workshops: confidence building and ideas generation
- 5 core training modules covering key market areas: business enterprise, marketing, planning, legalities, finance
- Employability support: CV preparation, Interview techniques, assessment techniques, job searches
- One to one mentoring
- Post assessment: identifying next step and actions required

Next Step

Contact kerry@antrimenterprise.com or 028 9446 7774 to make an appointment and register on our next course starting in February.

Programme dates:

One to one initial pre assessment – now to 8/2/2012

Training: all training will take in place in Mallusk Enterprise

Training Workshop 1 Confidence Building & Workshop 2 Ideas Generation 9/2/2012 10.00-16.30

Module 1 The Entrepreneur Factor 15/2/2012 10.00-16.30

Module 2 Business Goal Setting 16/2/2012 10.00-16.30

Module 3 Business Market and Customers 22/2/2012 10.00-16.30

Module 4 Business Infrastructure & Legal Issues 23/2/2012 10.00-16.30

Module 5 Managing Business Finances 29/2/2012 10.00-16.30

Post assessments – March with programme completion 31/03/2012.